



BIOMIN™ F BECOMES THE FIRST ORAL HEALTH FOUNDATION APPROVED PRODUCT FOR THE RELIEF OF TOOTH SENSITIVITY AND REMINERALISATION

Following Foundation accreditation success



BioMin™ F, the pioneering toothpaste which replaces lost tooth mineral, has become the first toothpaste to gain accreditation from the Oral Health Foundation's expert panel for both sensitivity reduction and remineralisation. Surveys indicate that more than 40 per cent of adults experience tooth sensitivity at some stage during their lifetimes.

BioMin™ F toothpaste works through its slow release of calcium, phosphate and fluoride ions which form a protective fluoro apatite layer on the tooth surface. This apatite effectively seals any exposed and open dentine tubules which are a key cause tooth sensitivity due to their direct link with the central nervous system.

“Oral Health Foundation accreditation is a hugely important endorsement of our toothpaste as it assures consumers that BioMin™ F has been evaluated by an independent panel of internationally recognised dental experts and academics. These experts have studied all the claims carefully to ensure they are true and are backed up by reliable scientific evidence,” explained BioMin Technologies Limited chief executive Richard Whatley.



The Foundation has the biggest oral healthcare product accreditation scheme in the world and is internationally recognised. Consumers can be assured that a product which carries the Oral Health Foundation approved logo has had its claims rigorously checked and effectively verified. The accreditation is applicable worldwide.

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