



## FIRST TOOTH PASTE TO GAIN ORAL HEALTH FOUNDATION ACCREDITATION FOR SENSITIVITY AND REMINERALISATION EXHIBITING AT IDS



BioMin Technologies, the start-up company from Queen Mary University of London, established to commercialise the pioneering re-mineralising and desensitising BioMin F and BioMin C toothpastes, will be presenting these products at IDS 2019, Cologne in Hall 11.3 Stand: E058 F059.

BioMin toothpastes work through their slow release of calcium, phosphate, and in the case of BioMin F fluoride ions too, which form a protective apatite layer on the tooth surface. This apatite effectively seals any exposed and open dentine tubules, a key cause of tooth sensitivity.

Recently, BioMin F became the first toothpaste to gain accreditation from the Oral Health Foundation's expert panel for both sensitivity relief and tooth remineralisation.

"We are absolutely delighted to have received this accreditation, it is a hugely important endorsement of our toothpaste from a well-regarded organisation," said BioMin CEO Richard Whatley. "We hope to follow this up with further certification announcements soon."

"We are also very interested in expanding our network of distributors around the world. We see many opportunities and I look forward to discussing these with visitors to our stand during the IDS 2019. In addition, we look forward to meeting dental clinicians from all over



the world, making them aware of this breakthrough technology and providing them with a sample tube to try”

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