## News

# Thousands of toothpaste tubes donated to help less fortunate

donated to food banks and community projects to help children improve their oral health.

Biomin donated 5,000 tubes of Biomin F for Kids to the Dental Wellness Trust to assist its oral health programmes.

The charity provides toothbrushing programmes across schools and nurseries in deprived areas of the UK.

also offers free toothpaste and toothbrushes for daily brushing within the classroom. Although it was originally set up to help communities in South Africa, it has now been implemented in the UK.

#### 'Especially critical'

Founded in 2011 by London dentist Dr Linda Greenwall, she said the work especially important during pandemic. 'Our free Livesmart supervised toothbrushing programmes have reached 10,000 children,' she said.

We are very grateful for this donation from Biomin, which will help us continue and expand this work. It will help children to improve their oral health, which is



have seen that oral health has deteriorated over this time

'It goes without saying that improved dental hygiene taught at an early age will have long-term benefits for children's teeth, fewer lost days at nursery and school, and also better health and wellbeing for those

The donation will also go to food banks and community charities, such as Goods For Good, Foodbank Aid and Brick by Brick

#### **Tackling inequality**

CEO, Biomin Technologies Richard Whatley added that improving oral health education is a 'critical step' in tackling

We are delighted to support the inspirational efforts of the Dental Wellness Trust, teaching children from deprived backgrounds the basics of oral hygiene at an early age,' he said.

'This is a critical step to help reduce the level of hospital admissions for tooth extraction created by social inequality.









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